

このレポートの元となる数値はダミーです。したがって、値の整合性があわない箇所も存在します。

2019/7/31

officeants.comサイト
アクセス解析

モニタリングレポート

2019/7/1 ~ 2019/7/31

集計担当：オフィスアンツ 加藤



サマリー

ユーザー数
12,247

セッション数
15,045

ページビュー数
37,404

直帰率
66.16%

平均セッション時間
82.222秒

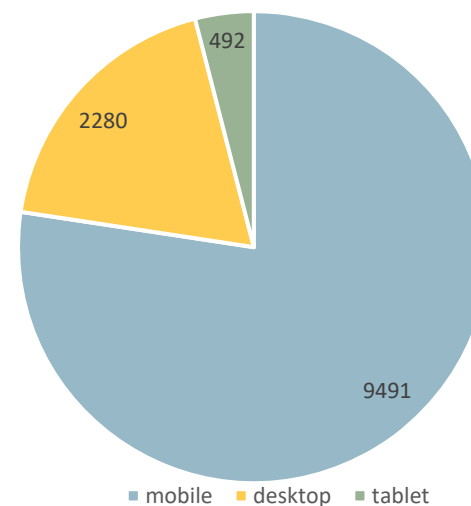
リピート率
122.8%

ページ数/セッション数
2.486

ソース
Googleアナリティクス, Googleサーチコンソール

計測期間
2019-7-1 ~ 2019-7-31

デバイス



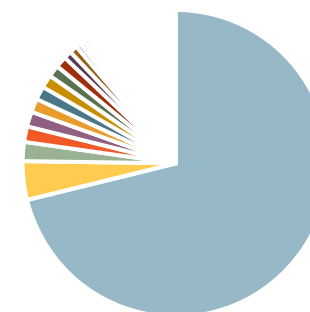
曜日・時間別セッション数

合計 / Sessions	曜日						総計
時	日	水	木	金	土	(空白)	
0	72	0	252	75	110		509
1	49	0	192	57	69		367
2	47	0	125	53	62		287
3	41	0	98	34	41		214
4	41	1	86	28	47		203
5	41	0	83	54	43		221
6	38	0	127	60	45		270
7	62	0	164	66	63		355
8	45	15	158	60	77		355
9	63	168	103	59	88		481
10	79	834	158	58	89		1218
11	80	716	95	77	92		1060
12	94	1172	123	79	80		1548
13	95	493	90	88	110		876
14	83	316	86	74	82		641
15	73	299	92	84	109		657
16	92	231	90	79	104		596
17	104	240	105	125	118		692
18	103	294	87	96	97		677
19	85	356	110	114	75		740
20	112	356	148	98	102		816
21	121	311	155	115	85		787
22	121	331	146	92	92		782
23	102	284	94	118	95		693
(空白)							
総計	1843	6417	2967	1843	1975		15045

地域別ユーザー数

国別ユーザー数

- Japan
- Thailand
- United States
- Mexico
- Myanmar (Burma)
- Argentina
- Bangladesh
- Canada
- China
- (not set)
- Ghana
- Chile
- India
- Philippines
- Singapore
- United Kingdom
- Germany
- Romania
- Egypt
- Russia
- Netherlands
- Colombia
- Greece
- Peru
- Taiwan
- Hong Kong
- Turkey
- Cambodia
- France
- Mongolia
- Nepal
- Hungary
- Australia
- Algeria
- Iraq
- Croatia
- South Korea
- Malaysia
- Pakistan
- Italy
- Saudi Arabia
- Iran
- Nigeria
- Morocco
- Georgia
- Bulgaria
- Ukraine
- Czechia
- Indonesia
- Vietnam
- Brazil
- Sri Lanka
- Poland
- South Africa
- Spain
- United Arab Emirates
- Israel
- Macao
- Austria
- Laos



市別ユーザー数

単位：人

Shinjuku City	1,187
Yokohama	995
Chiyoda City	889
Osaka	814
Minato City	754
Nagoya	371
Saitama	207
Shibuya City	178
Setagaya City	169
Sapporo	134
Fukuoka	110
Kawasaki	104
Ota City	75
Chiba	74
Itabashi City	68
Koto City	64
Kyoto	57
Utsunomiya	56
Sagamihara	55
Chuo City	52
Nerima City	52

Hamamatsu	51
(not set)	50
Adachi City	47
Shinagawa City	47
Shizuoka	47
Kawaguchi	44
Suginami City	42
Funabashi	41
Edogawa City	39
Sendai	39
Hachioji	37
Tokorozawa	37
Niigata	36
Kita City	34
Ichikawa	33
Kashiwa	33
Kobe	33
Fuchu	31
Sumida City	31
Machida	30
Taito City	30

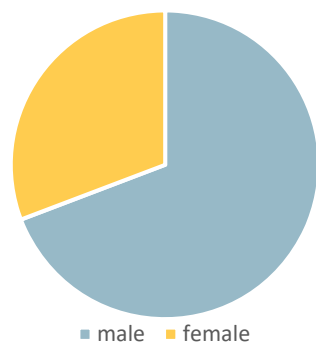
Tsukuba	30
Toshima City	28
Katsushika City	27
Koshigaya	27
Okayama	27
Bunkyo City	26
Kawagoe	25
Nishitokyo	25
Takasaki	24
Hiroshima	23
Kitakyushu	23
Toyama	23
Mito	21
Nagano	21
Urayasu	21
Matsudo	20
Maebashi	19
Nakano City	19
Yokosuka	19
Fujisawa	18
Kofu	18

Chofu	17
Kanazawa	17
Morioka	17
Chigasaki	15
Ichihara	15
Mitaka	15
Noda	15
Asaka	14
Ichinomiya	14
Tachikawa	14
Tama	14
Hadano	13
Kodaira	13
Koga	13
Meguro City	13
Ageo	12
Kochi	12
Matsuyama	12
Nagasaki	12
Oita	12
Sakai	12

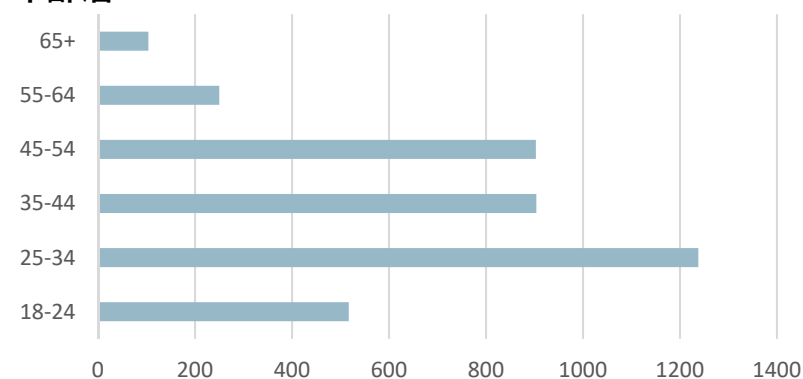
Yamato	12
Fuji	11
Hakodate	11
Kumamoto	11
Narita	11
Okazaki	11
Ota	11
Takamatsu	11
Tokushima	11
Tsuchiura	11
Yokkaichi	11
Arakawa City	10
Higashimurayama	10
Hiratsuka	10
Hitachi	10
Iruma	10
Kumagaya	10
Nagareyama	10
Odawara	10
Ome	10
Otsu	10

ユーザー属性ごとのユーザー数

性別



年齢層



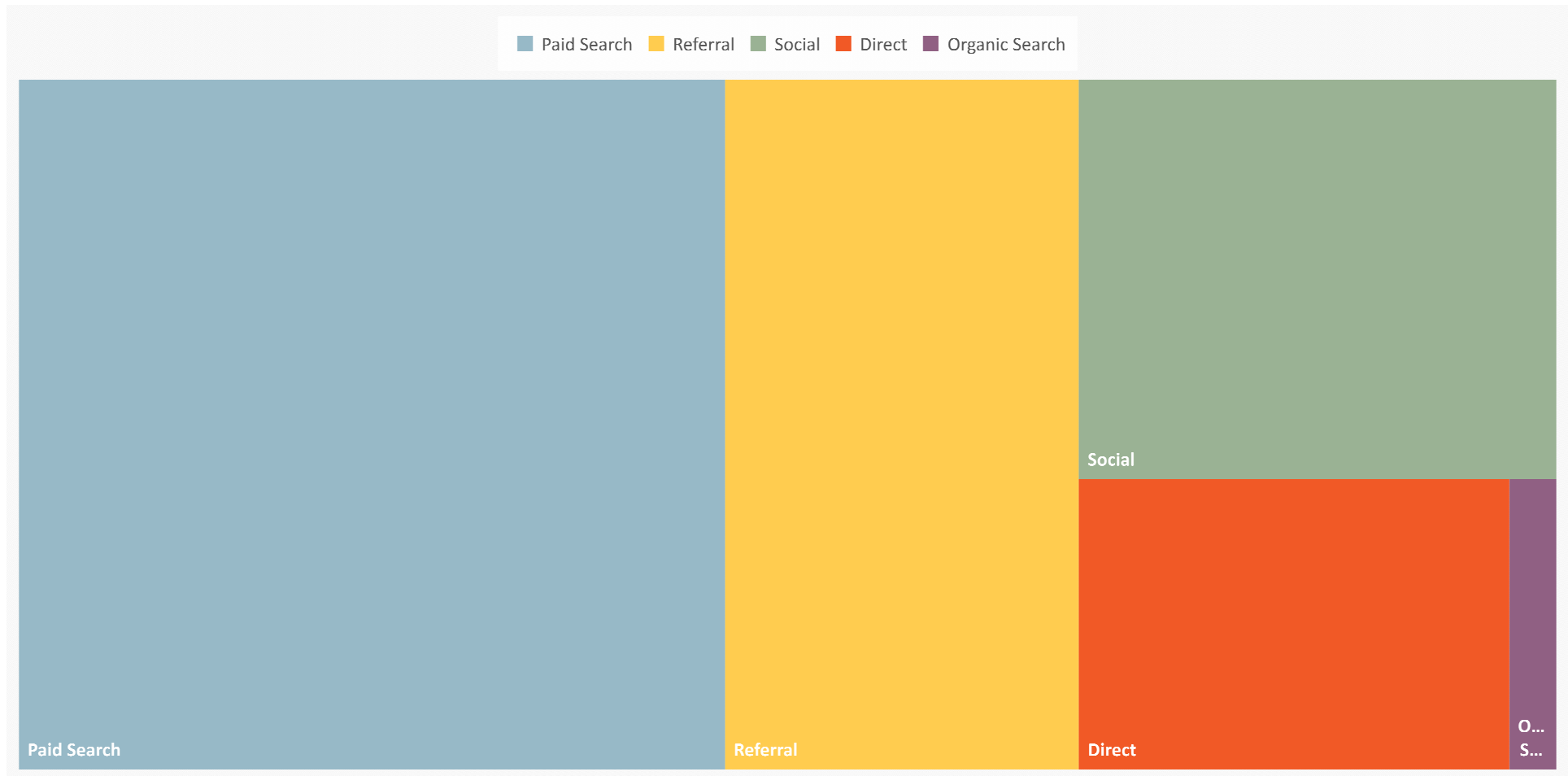
インタレスト

Media & Entertainment/Music Lovers	2,920
Lifestyles & Hobbies/Green Living Enthusiasts	2,402
News & Politics/Avid News Readers	2,275
Media & Entertainment/Movie Lovers	2,234
Media & Entertainment/TV Lovers	2,213
Shoppers/Value Shoppers	2,133
Media & Entertainment/Comics & Animation Fans	2,057
Sports & Fitness/Sports Fans	2,054
Shoppers/Luxury Shoppers	2,025
Lifestyles & Hobbies/Business Professionals	1,994
Sports & Fitness/Health & Fitness Buffs	1,952
Lifestyles & Hobbies/Art & Theater Aficionados	1,941
Technology/Mobile Enthusiasts	1,903
Lifestyles & Hobbies/Shutterbugs	1,813
Food & Dining/Foodies	1,811
Media & Entertainment/Music Lovers/World Music Fans	1,735
Lifestyles & Hobbies/Outdoor Enthusiasts	1,713
Beauty & Wellness/Frequently Visits Salons	1,702
Media & Entertainment/Music Lovers/Pop Music Fans	1,700
Food & Dining/Fast Food Cravers	1,678
News & Politics/Avid News Readers/Entertainment News Ent	1,667

Lifestyles & Hobbies/Frequently Attends Live Events	1,640
Technology/Technophiles	1,632
Vehicles & Transportation/Auto Enthusiasts	1,609
Travel/Travel Buffs	1,507
Lifestyles & Hobbies/Nightlife Enthusiasts	1,483
Home & Garden/Do-It-Yourselfers	1,389
Lifestyles & Hobbies/Pet Lovers	1,389
Media & Entertainment/Book Lovers	1,375
Food & Dining/Cooking Enthusiasts/30 Minute Chefs	1,324
News & Politics/Avid News Readers/Avid Political News Read	1,322
Food & Dining/Frequently Dines Out/Diners by Meal/Freque	1,280
Travel/Business Travelers	1,243
Beauty & Wellness/Beauty Mavens	1,208
Food & Dining/Coffee Shop Regulars	1,185
Media & Entertainment/Gamers	1,184
Lifestyles & Hobbies/Fashionistas	1,169
Shoppers/Shopaholics	1,156
Food & Dining/Frequently Dines Out/Diners by Meal/Freque	1,155
Shoppers/Shoppers by Store Type/Convenience Store Shopp	1,099
Food & Dining/Cooking Enthusiasts	1,063
Technology/Social Media Enthusiasts	1,031

単位：人

集客チャンネル



チャンネル	ユーザー数
Paid Search	5,827
Referral	2,919
Social	2,283
Direct	1,496
Organic Search	163

集客キーワード

検索キーワード

Keyword	Source	Organic Searches
(not provided)	google	137
(not provided)	yahoo	27
ホームページ制作	yahoo	2
(not set)	google	1
(not set)	(direct)	0
(not set)	222.16.100.102	0
(not set)	102.32.0.142:10080	0
(not set)	twords.corp.google.cc	0
(not set)	asahi.com	0
(not set)	blog.livedoor.jp	0
(not set)	cse.google.com	0
(not set)	cse.google.com.ph	0
(not set)	digital.asahi.com	0
(not set)	download.co.jp	0
(not set)	to.lightning.force.cor	0
(not set)	facebook.com	0
(not set)	hayabusa3.2ch.sc	0
(not set)	infith.com	0
(not set)	itest.5ch.net	0
(not set)	p.mg5.mail.yahoo.co.j	0
(not set)	kyodemo.net	0
(not set)	l.facebook.com	0
(not set)	l.moapi.net	0
(not set)	lancers.jp	0
(not set)	m.facebook.com	0
(not set)	m.youtube.com	0
(not set)	mixi.jp	0
(not set)	n2ch.net	0
(not set)	nozomi.2ch.sc	0
(not set)	safetyaction.tokyo	0
(not set)	t.co	0

検索キーワード(Googleサーチコンソール)

Query	Clicks	Impressions	CTR	Position
putty 日本語化	177	1912	9.3%	6.5
putty 日本語	130	5986	2.2%	9.3
zip パーミッション	80	181	44.2%	1.1
putty 日本語 設定	79	490	16.1%	6
linux zip パーミッション	51	116	44.0%	1
olfoldercontacts	38	211	18.0%	6
olfolderinbox	31	790	3.9%	7.9
outlook vba 返信メール作成	28	498	5.6%	8.2
patch コマンド	23	2414	1.0%	9.4
zip パーミッション 保持	20	53	37.7%	1
outlook vba	17	560	3.0%	30.6
outlook vba 添付ファイル 開く	13	161	8.1%	9.7
getdefaultfolder	10	802	1.3%	12.1
getdefaultfolder(6)	10	316	3.2%	9.3
smarty 変数名 動的	10	127	7.9%	7.8
patchコマンド	9	441	2.0%	9.1
putty ダウンロード 日本語	9	265	3.4%	8.5
outlook vba find	8	105	7.6%	6.7
putty 日本語 ダウンロード 窓の杜	8	341	2.4%	8.4
bugzilla インストール	7	97	7.2%	8.7
openvpn float	7	46	15.2%	7.2
patch directory	7	39	18.0%	4.1
putty 日本語 ダウンロード	7	238	2.9%	9
outlook vba sendkeys	6	19	31.6%	10.9
sentonbehalfofname	6	148	4.1%	11.3
outlook マクロ 便利	5	114	4.4%	20.7
putty 日本語版	5	74	6.8%	9.9
ひかりパーソナルフォン	5	159	3.1%	12.1
リバースパッチ	5	206	2.4%	7.8
createobject("outlook.application")	4	134	3.0%	10.8
dreamweaver smarty	4	23	17.4%	8.6

集客参照サイト

Source	Users	グラフ
t.co	2,167	2,167
asahi.com	104	
m.facebook.com	60	
av.watch.impress.co.jp	49	
twitter.com	26	
itest.5ch.net	24	
youtube.com	22	
www-asahi-com.cdn.ampproject.org	18	
facebook.com	7	
n2ch.net	4	
cse.google.com	3	
digital.asahi.com	3	
lancers.jp	3	
nozomi.2ch.sc	3	
download.co.jp	2	
l.facebook.com	2	
l.moapi.net	2	
m.youtube.com	2	
111.16.100.102	1	
222.32.0.142:10080	1	
adwords.corp.google.com	1	
blog.livedoor.jp	1	
cse.google.com.ph	1	
eto.lightning.force.com	1	
hayabusa3.2ch.sc	1	
infith.com	1	
jp.mg5.mail.yahoo.co.jp	1	
kyodemo.net	1	
mixi.jp	1	
t.umbl.com	1	

コンテンツごとのデータ

Page	Pageviews	Sessions	平均滞在時間	閲覧開始数	直帰率	離脱率
https://www.officeants.com/	18,088	11,695	60.477秒	11,695	69.06%	53.36%
https://www.officeants.com/try/	5,867	188	20.076秒	188	61.70%	16.52%
https://www.officeants.com/event/	2,537	731	115.338秒	731	68.95%	48.88%
https://www.officeants.com/try/5.php	1,094	20	45.619秒	20	55.00%	18.10%
https://www.officeants.com/try/3.php	874	13	38.187秒	13	69.23%	13.73%
https://www.officeants.com/try/4.php	695	10	34.882秒	10	100.00%	10.79%
https://www.officeants.com/try/2.php	664	12	45.982秒	12	58.33%	8.58%
https://www.officeants.com/try/1.php	610	17	41.695秒	17	82.35%	19.34%
https://www.officeants.com/pipo/3.php	450	191	44.034秒	191	53.40%	35.56%
https://www.officeants.com/game/	340	26	163.966秒	26	73.08%	39.71%
https://www.officeants.com/pipo/2.php	280	7	12.352秒	7	85.71%	12.86%
https://www.officeants.com/pipo/	262	3	15.174秒	3	33.33%	9.92%
https://www.officeants.com/queenstars/	221	7	98.946秒	7	42.86%	24.43%
https://www.officeants.com/cm/	197	6	105.615秒	6	83.33%	27.41%
https://www.officeants.com/pipo/1.php	188	1	47.167秒	1	0.00%	20.21%
https://infith.com/formtest/research/index.php	8	1	89.750秒	1	0.00%	0.00%
https://www.officeants.com/?fbclid=IwAR1T-5hYKmn7pX7e4LUL7HO4pu2YxMxt	7	6	48.000秒	6	66.67%	71.43%
https://www.officeants.com.googleweblight.com/	5	2	6.333秒	2	0.00%	40.00%
https://www.officeants.com.googleweblight.com/event/	2	0	10.500秒	0	0.00%	0.00%
https://www.officeants.com/try/1.php?fbclid=IwAR05ndgxdTRPR1WbsPXwcKSFy	2	1	115.500秒	1	0.00%	0.00%
https://www.officeants.com/try/1.php?fbclid=IwAR3k7uYDVVR2GT1Jl8zmmre3uf	2	1	17.000秒	1	0.00%	0.00%
https://www.officeants.com.googleweblight.com/pipo/	1	0	6.000秒	0	0.00%	0.00%
https://www.officeants.com/?fbclid=IwAR0r-GqwQDNfYutbpbkDBfzxBrVA0oaRwig	1	1	.000秒	1	100.00%	100.00%
https://www.officeants.com/?fbclid=IwAR2oNuzHtekWkscFE_pqcFYLq6msY4j6y	1	1	26.000秒	1	0.00%	0.00%
https://www.officeants.com/?nx=146&ny=25&clkt=18&bg=!pKelp79Efltg73rA6m	1	1	.000秒	1	100.00%	100.00%
https://www.officeants.com/?nx=155&ny=20&clkt=6&bg=!enmleWFEgC7U8g7uE	1	1	.000秒	1	100.00%	100.00%
https://www.officeants.com/?nx=166&ny=37&clkt=17&bg=!5uWl5f1EjTyNzw1RE	1	1	.000秒	1	100.00%	100.00%
https://www.officeants.com/?nx=218&ny=34&clkt=5&bg=!3t2l3cVEesG_1F6p1aC	1	1	.000秒	1	100.00%	100.00%
https://www.officeants.com/?nx=249&ny=33&clkt=12&bg=!pWlY1Em456ZSqln	1	1	.000秒	1	100.00%	100.00%
https://www.officeants.com/?nx=265&ny=37&clkt=14&bg=!KSqIKjJEwsGQAMjZ	1	1	.000秒	1	100.00%	100.00%
https://www.officeants.com/?nx=272&ny=3&clkt=18&bg=!wcKlwtpEP2r2bV4Ze1	1	1	.000秒	1	100.00%	100.00%